DIGITAL LABELS & PACKAGING AWARDS 2022

ENTRY FORM

AWARDS CEREMONY

23 June 2022

THE KIA OVAL, LONDON

SILVER SPONSORS

DANTEX GROUP

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inca incadigital.com

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DEADLINE FOR ENTRIES

14 April 2022

Celebrating excellence in digital print for packaging

The Digital Labels & Packaging Awards are a brand-new awards programme, celebrating excellence in digital print for packaging. From labels and shrink sleeves, to pouches, folding cartons and corrugated boxes, these awards showcase what it takes to succeed with digital, and will honour the best work from printers and converters using digital technology to produce labels and packaging.

WHY ENTER?

The 10 categories of the Digital Labels & Packaging Awards cover the gamut of digital production, whether you're: designing cutting-edge labels and packaging with a digital-first mindset; printing primary or secondary labels and packaging using inkjet, toner or hybrid technology; converting and finishing reels and sheets into high-value saleable products; and/or striving to deliver the highest levels of environmental performance. The Supreme Award will also be bestowed upon the entry that has ranked highest with the judges from all the winning entries.

CLOSING DATE:
14 April 2022

Please send your entries to:
30 London Road, Southborough, Tunbridge Wells, Kent, TN4 0RE

RULES

1. Entries must have been produced by the printing company entering the awards.
2. Entries are for commercial work undertaken by the printing company entering the awards.
3. All entries must have been produced in the period since the start of the preceding calendar year, 1 January, 2021.
4. The printing company's contact details should be submitted with the entry if it is being entered on their behalf.
5. Whitmar Publications reserves the right to use any entries received for marketing and promotional purposes in its magazines and on its website.
6. Entrants must have obtained the permission of their customer before entering the competition.
7. Whitmar Publications cannot accept responsibility for entries submitted.
8. The decision of the judges is final and no correspondence will be entered into.
9. Entries may be moved to a different category at the discretion of the judges.
10. Entries received after the deadline will be subject to a flat £50 late fee.
11. By entering you agree to all technical information being published on the website and in the magazine.

AWARDS CEREMONY

The awards ceremony is a lunchtime event and will be held on 23 June 2022 at The Kia Oval, London.

A limited number of tables are available, each for 10 guests at £2250+VAT per table and individual places are £225+VAT.

Email: **chloe.w@whitmar.co.uk**

Call: **Chloe Ward - +44(0)1892 779599**

HERE'S WHY YOU SHOULD ENTER

ATTRACT NEW BUSINESS

Just being nominated improves brand awareness and promotes your business to new customers.

RAISE YOUR PROFILE

Winning at the Digital Labels & Packaging Awards significantly raises your company profile and earns respect from your customers and peers.

FREE MARKETING AND EXPOSURE

Gain extensive media attention through coverage in the nominees and winners issues, the awards website, and pre- and post-awards promotional emails.

Nominees and winners can also use this acknowledgement in their own PR and marketing activities. Such exposure will be sure to help attract new customers and increase respect from existing clients.

EMPLOYEE MOTIVATION

Everyone likes being part of a winning team. Achieving recognition in the awards will have a positive effect on staff morale, motivation and retention.

ACKNOWLEDGE STAFF AND CUSTOMER LOYALTY

Attending the awards is an opportunity to thank and reward staff for their contribution to the business, thank customers for their loyalty, and impress prospects with your hospitality.

NETWORKING OPPORTUNITIES

Attending the awards gives you the opportunity to build contacts, meet and network with other award participants, businesses and potential customers and partners.

CATEGORIES (please tick)

☐ **Excellence with inkjet**
For entries printed using inkjet-based digital processes

☐ **Excellence with toner**
For entries printed using toner-based digital processes

☐ **Excellence with hybrid printing**
For entries printed using a combination of digital and analogue processes

☐ **Excellence in finishing and embellishment**
For entries that showcase the best use of finishing and embellishment to elevate digitally printed packaging

☐ **Excellence in design** [1]
For entries showcasing work that has been designed specifically with digital printing in mind

☐ **Excellence in sustainability** [2]
For digitally printed jobs that have exemplary environmental credentials

☐ **Application excellence – secondary packaging**
For entries showcasing the best secondary packaging printed digitally

☐ **Application excellence – primary packaging**
For entries showcasing the best primary packaging printed digitally

☐ **Analogue-to-digital**
For entries that were previously printed using conventional processes

☐ **Innovation**
Entries showcasing new applications and end uses of digitally printed labels and packaging

HOW TO ENTER

There are 10 categories to enter, please complete one entry form (photocopies are acceptable) and provide three samples of the campaign you are entering **PER CATEGORY** entered.

Up to three entries per category are FREE of charge and it is £50 per entry thereafter. Payment must be made by cheque (made payable to Whitmar Publications Ltd), alternatively contact chloe.w@whitmar.co.uk to arrange a bank transfer.

Returning entries

Whitmar Publications is unable to return entries except by prior arrangement. We require you to arrange collection. All entry returns must be collected within four weeks of the awards ceremony.

☐ Please tick here if you would like your entries returned.

ENTRY FOR AWARDS

Company submitting: .....

Contact person: .....

Address: .....

Telephone: .....

Email: .....

Entry name: .....

Customer: .....

Date produced: .....

Category being entered: .....

Packaging format (PS label, pouch, box etc.): .....

Print process (inc. make and model): .....

Finishing and converting technology (inc. makes and models): .....

Substrate(s): .....

Consumables (ink, coating, etc.): .....

[1] **For 'Excellence in design' category ONLY:**
Please detail how the entry has been specifically designed with digital print in mind
(please continue onto separate A4 sheet as required):

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[2] **For 'Excellence in sustainability' category ONLY:**
Please detail the entry's environmental credentials that merit the award
(please continue onto separate A4 sheet as required):

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☐ **Permission from customer obtained**

☐ I would like to register to receive *Digital Labels & Packaging* magazine and e-newsletter

Whitmar Publications

DETAILS OF ENTRANT

Name: .....

Company name: .....

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Company address: .....

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Telephone: .....

Email: .....